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Broadcast Journalism Street Smarts: The 2013 Survival Guide for Today's Television Newsroom PDF



by Randy Tatano : **Broadcast Journalism Street Smarts: The 2013 Survival Guide for Today's Television Newsroom**

ISBN : #1481800175 | Date : 2013-01-01

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PDF-708b5 | Updated for 2013! It's time for reporters to get street smart. And not just about reporting. There's more to the television news business than gathering facts and getting your face on camera. You need to navigate the minefield present in every newsroom in America. Broadcast Journalism Street Smarts is a survival guide that offers tips to make your stories stand out, job hunting strategies and crit... *Broadcast Journalism Street Smarts: The 2013 Survival Guide for Today's Television Newsroom*

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